



**ONDOKUZ MAYIS UNIVERSITY**  
Candidate Research University



# ERASMUS+

## BIP on Addiction and Addiction Prevention 2026



Co-funded by  
the European Union

## WELCOME TO SAMSUN

Samsun, the largest city on the Black Sea coast, is an ancient port city with a history dating back to 6000 BC, bearing traces of many civilizations from the Hittites to the Ottomans.



The city hosted a turning point that changed Türkiye's destiny: it is where Mustafa Kemal Atatürk initiated the National Struggle on May 19, 1919, making it the city where "The First Step to Liberation and the Republic" was taken.

Samsun also captivates with its natural beauty, offering visitors the fertile plains of the Kızılırmak and Yeşilirmak rivers, Blue Flag beaches, lush highlands, and forests. It holds significant potential for both coastal and highland tourism.



Discover Samsun  
[samsun.goturkiye.com](http://samsun.goturkiye.com)



Today, with its developed road, rail, sea, and air transportation network, it is a key transportation hub; and with its industry, commerce, university, and cultural richness, it is a vibrant living centre. Its safe, modern, and student-friendly structure makes it an ideal city for academic life.

## ABOUT OMU

Samsun Ondokuz Mayıs University (OMU) is a well-established state university founded in 1975 to contribute to the development of the Black Sea Region.



**20**

FACULTIES



**13**

VOCATIONAL  
SCHOOLS



**28**

RESEARCH  
CENTRES



OVER  
**53,000**

STUDENTS

With nearly 50 years of academic heritage, OMU has evolved from a regional institution into a universal education and research centre, now standing among Türkiye's respected higher education institutions.





With its healthcare facilities (medical, dental, veterinary hospitals), organ transplant centre, Technopark, and advanced technology laboratories, the university serves as a regional hub in health and innovation.



Hosting over 4,500 international students from more than 100 countries and expanding its global network through Erasmus+ and bilateral agreements, Omu aims to build a world-class academic community.



[www.omu.edu.tr/en](http://www.omu.edu.tr/en)

# **BIP on Addiction & Addiction Prevention 2026**

## **Understanding, Preventing and Combating Addiction: A Multidimensional Approach**

### **About the Programme**

The Erasmus+ Blended Intensive Programme (BIP) on Addiction and Addiction Prevention aims to provide students with a comprehensive understanding of addiction from medical, psychological, social, and legal perspectives. Through a combination of online lectures and face-to-face activities, participants will explore the causes, types, and consequences of addictive behaviors as well as effective prevention and intervention strategies. The program brings together international students and experts to discuss global and cross-cultural aspects of addiction, visit relevant institutions, and develop practical skills for promoting healthy lifestyles and prevention awareness in society.



# Lecture Topics

- Introduction to Addiction: Concepts, Cycle and Characteristics
- Types of Addiction: Tobacco, Alcohol and Substance Use Disorders
- Behavioral Addictions: Technology and Gambling
- Neurobiological Basis of Addiction and the Brain Reward System
- Global and National Strategies for Addiction Prevention
- Treatment Approaches and Relapse Prevention in Substance Addiction
- Community-Based Counseling and Psychosocial Support Models
- Legal Framework and Rehabilitation Approaches in Addiction

## Objectives & Description

The Erasmus+ Blended Intensive Programme (BIP) on Addiction and Addiction Prevention aims to provide participants with an interdisciplinary understanding of addiction by combining theoretical knowledge with practical learning experiences. Through a blended format of online sessions and face-to-face activities, the programme explores different forms of addiction, including tobacco, alcohol, substance use, and behavioral addictions such as technology and gambling. Participants examine the biological, psychological, and social dimensions of addiction while gaining insight into prevention strategies, healthy lifestyle promotion, treatment approaches, and relapse prevention.

The programme also includes workshops, discussions, and institutional visits that enable students to observe real-life practices and learn from professionals working in the field of addiction prevention and treatment. By bringing together international participants, the programme encourages intercultural dialogue, exchange of good practices, and a broader understanding of community-based, healthcare, and legal approaches to addressing addiction in different societies.



## Virtual Component

The online phase introduces the academic team, learning goals, and essential concepts.

This preparation ensures that during the face-to-face week, students can focus on applied work, teamwork, and project design within an international learning environment.

# Program

## Online Sessions

### Week 1

#### *Online Session 1: Introduction to Addiction and the Program (2 Hours)*

- *Program overview and objectives*
- *Introduction of participants and trainers*
- *Concept of addiction*
- *Addiction cycle and common characteristics of addictive substances*

### Week 2

#### *Online Session 2: Addictive Substances and Types of Addiction (4 Hours)*

- *Tobacco use disorder*
- *Alcohol use disorder*
- *Substance use disorder*
- *Behavioral addictions (technology and gambling)*

### Week 3

#### *Online Session 3: Prevention Strategies and Healthy Living (2 Hours)*

- *Importance of prevention in addiction*
- *Prevention strategies and protective factors*
- *Life skills development for addiction prevention*
- *Healthy lifestyle behaviors and health literacy*

# Program

## Face to Face Sessions

### *Day 1: Understanding Addiction (June 8)*

*09:30 – 10:30-Wellcome & Opening Session*

*10:30 – 11:00-Coffee Break*

*11:00 – 12:30-Lecture: Addiction prevention strategies worldwide*

*12:30 – 14:00-Lunch*

*14:00 – 15:30- Workshop: Cross-national addiction problem*

*15:30 – 16:00-Coffee Break*

*16:00 – 17:30-Workshop: Cross-national addiction problem 2*

*20:00-Welcome Dinner*

### *Day 2: Substance Addictions (June 9)*

*10:30 – 11:30-Visit to smoking cessation clinic*

*11:30 – 12:30-Example practice*

*12:30 – 14:00-Lunch*

*14:00 – 15:30- Workshop: Cross-national addiction problem 3*

*15:30 – 16:00-Coffee Break*

*16:00 – 17:30-Workshop: Cross-national addiction problem 4*

*20:00-Welcome Dinner*

### *Day 3: Treatment, Recovery and Support Systems (June 10)*

*09:30 – 10:30-Lecture*

- *Treatment of substance addiction*
- *Relapse prevention strategies*

*10:30 – 11:00-Coffee Break*

*11:00 – 17:30: Institution Visit 1: Samsun Mental Health and Diseases Hospital*

- *Overview of addiction treatment services*
- *Multidisciplinary treatment approaches*
- *Inpatient and outpatient addiction services*
- *Q&A session with mental health professionals*

# Program

## *Day 4: Behavioral Addictions and Society (June 11)*

*09:30 – 12:30: Institution Visit 2: YEDAM (Green Crescent Counselling Center)*

- *Community-based addiction prevention and counseling services*
- *Psychosocial support models*
- *Family-oriented intervention approaches*
- *Good practices in addiction prevention*

*12:30 – 14:00-Lunch*

*14:00 – 18:00-City tour/cultural activity*

## *Day 5: Prevention, Law and Community-Based Approaches (June 12)*

*09:30 – 12:30*

- *Visit to the Rector's office*
- *Nature walk*

*12:30 – 14:00-Lunch*

*14:00 – 15:30:Institution Visit 3: Probation Directorate (Directorate of Probation Services)*

- *Legal framework in addiction-related offenses*
- *Rehabilitation and reintegration programs*
- *Cooperation between justice and health systems*
- *Case-based discussions*

*18:00 – 22:00-Farewell Dinner*



- **Number of Participants:** 20 seats available for students from the partner universities!



- **Venue & Accommodation:** The Face to Face stage of program will be held on 8-12 June 2026 in Ondokuz Mayıs Guest House in Samsun, Türkiye.



- Accommodation and all the activities under BIP program will be free of charge for students, but travel and other personal expenses are expected to be covered individually.



- Please visit for city info:  
<https://samsun.goturkiye.com/>
- Please visit for university promotional video: <https://youtu.be/SN7kVF05rpE>
- The two participants will share a room and rooms have already booked for the program.

## Contact



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